

The Sun

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THE DAILY SUN, published every morning except Monday, delivered by carrier in the city, or mailed to any part of the United States, postage free, for \$5 a year; \$2.50 a. s. months; \$1.25 three months; or 50 cents for five weeks—strictly in advance.

Reading notices in local columns 10 cents a line for first insertion, and 5 cents for each additional insertion.
Rates for display advertising made known on application.

The Twice-a-Week Sun is an eight-page, forty-column paper, published every Monday and Thursday, and contains all the news of the week, local, state and general, and will be mailed, postage free, to any part of the United States or Canada, for \$1.00 a year—in advance.

All advertising bills become due after first appearance of advertisement, unless otherwise stipulated in contract. Parties not known to us will be required to pay for advertising in advance. Address, THE DAILY SUN, GAINESVILLE, FLA.

If your advertising plans are strong enough, then you may give some of your attention to the smaller things about store-management. Otherwise you are "putting the cart before the horse."

A store is a good place in which to spend a part of a rainy, or a "disagreeable," day. People are coming to take this view more and more of stores that advertise irrespective of weather.

The filth taken from the gutters in various sections of town would make the best kind of fertilizer, for which it should be utilized instead of being used for filling in low places in the streets.

The whiskey men will contest the recent election in Santa Rosa county, on the ground that the petition asking the commissioners to call the election did not contain the required number of legal signatures.

W. M. Mears, a Dade county farmer, was given a life sentence by Judge Minor S. Jones in circuit court at Miami last Friday. Mears was convicted on circumstantial evidence of murdering a negro named Smith and weighting the body to the bottom of Clear Lake, near West Palm Beach, the crime being committed early last spring—Ocala Banner.

The people of Gainesville have sent up a petition to the Railroad Commission at Tallahassee, asking that the railroads be ordered to construct a union depot in Gainesville. Wouldn't it be a good idea for the people of live oak to take similar action in the matter of a new depot here?—Live Oak Democrat. The "idea" may be a good one, Brother Irwin, but if no more good resulted therefrom than has been the case in the petition from Gainesville, your time would be wasted. The Gainesville petition was presented so long ago that most people hereabouts have forgotten about it, but as yet there is no indication of the erection of a union depot, although one is badly needed.

In her fight for many municipal reforms Jane Addams has won many staunch allies among men, says The Deliberator for October. It is because of Miss Addams' moderate generous point of view that they have stood with her. That is why they named her for the school board and why they wanted her to stay when the radicals retired. And not only is she on the new school board—she is the power on it; which comes from the fact that, as the politicians have discovered, she is perfectly safe and sane. Miss Addams has devoted the best part of the past month to the schools. It is the big thing she is now doing for Chicago. And it may result in the one vital exchange of politics for trained intelligence on the board. It was even more difficult to stir Chicago to the point of meeting the free-bath need. The first free-bath building went up within two blocks of Hull House, where it still stands in unquestioned popularity. In the newer settlement buildings, baths have been given an equal place with books, and the club boys are fairly bewitched about their showers.

"X-RAYS" AND ELECTRICITY.

Among all the long-sought cures that have enlisted the painstaking and persistent search of medical men and scientists, says The New York Commercial, the cure of cancer has especially appealed to the present generation. The discovery of radium, with all its unknown possibilities, has stimulated to experiments in the direction of cancer-cure that must rank with the most ingenious ever made.

Last week, at the congress of French surgeons held in Paris, the principal interest is said to have centered on the discussion of the effect of "X-rays" on cancer. While it was agreed that no case of complete cure had as yet been recorded, it was also shown that beneficent effects had been obtained by the Rontgen-ray treatment of cancer. In summing up the results of the congress Doctor Temoin, chief surgeon of the Bourges Hospital, said: "One thing is certain: No case of cancer has yet been cured by 'X-rays'."

Almost while this discouraging summary of investigation was being announced, there was a demonstration under way at Droca Hospital in Paris before several scores of surgeons of the electrical treatment of cancer, otherwise known as "fulguration." This was conducted by an Irish surgeon named Hart, the patient being the victim of an advanced internal cancerous growth. For a half-hour the patient was submitted to high-frequency sparks created by a current of from sixty to two hundred thousand volts. On examination by the surgeons present the patient was pronounced completely cured.

Allowing for any reasonable modifications of the surgeons' encouraging verdict in this case, there can be no doubt that in electricity has been found a powerful curative agent. The forthcoming experiments along the lines marked out by Doctor Hart will be watched with interest, especially in our own country, where the interest in cancer-cure is especially keen.

"THE ADVERTISING DECIDES."

It seems like a long time ago that people "inherited their stores"—patronized stores from family habit and traditions.

And yet, even now, some of the more "conservative" are inclined to attach too much importance to store reputation and good will. These things do have a great value of course; but they do not outweigh all other things, by any means.

The newest store in the city will always be able, through enterprising methods and effective newspaper advertising, to capture a share of the business "inherited" by the oldest one. And so it comes about that the long-established store must keep step with the newest ones in selling methods, in stock, in equipment, in service—and especially in advertising. If it does not, then it practically presents to newer competitors a share of its trade. In the competitive fight, therefore, it is not all decided by good-will, by store followings. "The advertising decides."

The celebrated case of Claude L'Engle, charged with criminally libeling John A. Graham, has been transferred from Manatee to Polk county, the change of venue being granted on L'Engle's affidavit that he could not get an impartial jury in Manatee county.

Lots of fellows call it bad luck when they only take off a bite too big for them.

\$100 REWARD, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address

F. J. CHENEY & CO., Toledo, O.
Sold by Druggists, Etc.
Take Hall's Family Pills for constipation.

CATCH THE WHITE ONES, TOO.


It is just as important to put the "blind tigers" operated by white men out of business, says The Live Oak Democrat, as it is to suppress those run by negroes. In some respects they are even a greater curse, and beyond all question there is far less excuse for a white man engaging in such a degrading form of crime than a negro. No respectable man who has a home and wife and children or mother and sisters who may some day be the victims of a drunken beast, can afford to find any excuse for or show any mercy to any man, white or black, caught promoting the cause of crime in his community by engaging in the illegal sale of intoxicating liquor. The Atlanta Constitution handles this form of lawlessness without gloves and all good men will endorse the following from that paper:

"But a few weeks ago a negro was convicted of the illegal sale of whiskey in a dry county close to Atlanta. The court fined him \$1,000, the limit allowed by law, or sentenced him to serve twelve months on the chain-gang. To the great surprise of the court the negro promptly paid his fine and secured his freedom. Commenting upon this case, the judge before whom it was tried said there was no doubt whatever that the negro was the tool of white men who put him forward to bear the punishment of the detected crime. Had the court suspected for a moment that the negro was prepared to pay the fine, the culprit would have found himself on the way to the chain-gang without that alternative privilege.

"But even that would not have gone to the root of the evil. The white man who would spread terror in a community, and even murder and rapine and arson, merits no consideration of mercy. He should be hunted out and put into stripes, where he belongs. The only regret in such cases is that the penalty is not a dozen times more severe than it is."

An old Teutonic schoolmaster was in the habit of doffing his hat to his students. A self-important one chided him for so doing and the master told him that among them might be one whose destiny would eclipse his own some day. And well he might, for he was training Martin Luther—then in rags and shivering on the streets in the twilight for bread.

The horse running behind is not the loser every time. One of the high tests is a racer's ability to stay in. There are some who never know how to reserve power for the home stretch. The man that learns it may be behind now, but he'll pass under the wire a full length ahead.



REVIVO
RESTORES VITALITY

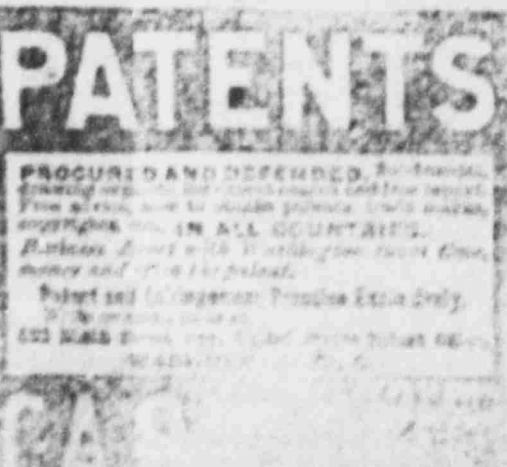
"Made a Well Man of Me."

THE GREAT REVIVO REMEDY
produces fine results in 30 days. It acts powerfully and quickly. Cures when others fail. Young men can regain their lost manhood and old men may recover their youthful vigor by using REVIVO. It quickly and quietly removes Nervousness, Lost Vitality, Sexual Weakness, such as Lost Power, Failing Memory, Wasting Diseases, and effects of self-abuse, excess and indiscretion, which unfit one for study, business or marriage. It not only cures by starting at the seat of disease, but is a great nerve tonic and blood builder, bringing back the pink glow to pale cheeks and restoring the fire of youth. It wards off approaching disease. Indiscreetly having REVIVO, no other. It can be carried in your pocket. By mail, \$1.00 per package, or six for \$5.00. We give free advice and counsel to all who wish it with guarantee. Circulars free. Address ROYAL MEDICINE CO., Marine Bldg., Chicago, Ill.


For Sale in Gainesville, Florida, by
W. M. Johnson, Druggist.



MEN AND WOMEN
See Big 44 for immediate relief from all diseases of the urinary system, including gonorrhea, syphilis, and all other venereal diseases. It is the only cure known to the medical fraternity. It is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address



PATENT
PROCESSED AND DEFENDED. In the United States and all other countries. It is the only cure known to the medical fraternity. It is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address



BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BUNIONS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS


W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00

BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
W. M. JOHNSON



THE C. F. GOODMAN COMPANY
GAINESVILLE, FLORIDA.

GAINESVILLE NATIONAL BANK BUILDING.

WE HAVE FOR SALE—

One six-room house, in North Gainesville, just one block from G. & G. Railroad, on Grove Street; lot 50x100 feet. Price \$945.00.

One four-room house in North Gainesville, with lot 110x100 feet. Price \$460.00—ten per cent down, \$10 per month until paid for. House rents for \$5 per month.

Twenty-five residence lots in city limits, all high and dry, good location, fronting on nice street; electric lights, city water and all the advantages to be had in the city. Prices ranging from \$75.00 to \$225.00—ten per cent down, \$10 per month.


PLACE YOUR PROPERTY WITH US—we are in position to manage same after the most approved and modern methods.

ESTHER S. JORDAN. W. W. HAMPTON.

JORDAN & COMPANY
INSURANCE

PORTER BLOCK GAINESVILLE, FLORIDA

Fire, Life and Accident In the oldest and best companies



SEABOARD
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SAVANNAH, COLUMBIA, CAMDEN, SOUTHERN PINES, RALEIGH, RICHMOND, WASHINGTON, BALTIMORE, PHILADELPHIA, NEW YORK.

Two Elegant Trains Daily:
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SEABOARD MAIL.

Modern Pullman Equipment

The Jamestown Exposition Line
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